



Aliana Bruce

PHOTOGRAPHY

**NEWBORN
SESSION
INFORMATION**

Thank you so much for your interest in Aliana Bruce Photography's Newborn Session. We look forward to capturing some beautiful, timeless and very special images of your new arrival.

STUDIO

My Home Studio is located at 24 Gatley Drive,
GU4 7JJ - Guildford

Our studio is very warm, spotlessly clean and perfectly setup for newborn photography. We have everything needed for a newborn session; full of beautiful props and accessories to use during your session.





PHOTOGRAPHING NEWBORNS

The photography of newborn babies is divided into two styles: "Posed" and "Lifestyle".

Posed sessions can take place in either the studio or parents home. With this style each image is staged using a variety of props and the **baby safely posed** to create a special scene.

A **Lifestyle** session is always in the clients home, using the **home as a scenario**, showing the family routine with the new little member in a very loving and natural way



PHOTOGRAPHING PARENTS AND SIBLINGS

With both types of session (Posed and Lifestyle) we allow plenty of time to photograph parents and siblings. Once you have made your booking we will have a conversation to explain in detail the flow of the session, when we will photograph the parents, when we will photograph the siblings and when photograph all the family and the newborn itself; what to wear tips will also be given to you as will preparation instructions for the day.

A newborn session is to celebrate the love between your family so mum, dad and siblings are also the protagonist of the history.





BOOKING YOUR SESSION

Newborn Babies change very fast! The ideal time to photograph your baby is within three weeks of birth, with ten days old being ideal. At this age your baby is still very sleepy and flexible and this allows us to safely and comfortably pose your baby in the beautiful dreamy poses that are so popular.

The best time to book your session is as soon as you know your due date. We will set a provisional date in our diary and amend it when you arrive home with your new baby. Babies can arrive early or late so we need a bit of wiggle room in the diary. We therefore can only book two newborns session in a week (one session a day) so be sure to book early to avoid disappointment.

If you know that you are having a little boy and planning a circumcision please let us know as it is best to schedule your session for before or at least five days after the circumcision.



INVESTMENT

Custom Portrait Photography is an Investment....We call it an investment because that's what it is. You're investing in the most important people in your life. Your precious baby that you prayed for and then worried about for 9 months before they finally made their way into your arms.

These moments of a tiny baby are gone in the blink of an eye but the portraits will be there to tell the story. Your family's story. The story you will cherish forever...



Pricing and Products

There is a session fee that is payable at the time of making your provisional booking. **Newborn session fee is £100-£150 in the studio.** Newborn sessions are typically 2-4 hours long. For this reason we can only book just one Newborn session in per day. The session fee covers our time to photograph your baby, the preparation for the session and the post production of your images, it also includes a beautiful mounted 8”x6” photo. All images and products are sold separately, either individually or in a “design a collection” package where you design the package that suits best your family.

We understand that having the flexibility of digital files allows you to produce the prints, enlargements and albums, however we firmly believe that the beautiful images that we create deserve to be displayed using only the best quality products. All of our “design a collection” packages include high resolution digital files at a discounted price and at least one beautifully produced product from the world’s best suppliers.



Viewing and choosing your images.

The viewing appointment is the highlight of the whole experience! There will be some of your images printed and ready for you to see and touch, with a gorgeous slide show of your images. Your final gallery has approximately 15-30 beautiful enhanced images and can be viewed at my studio 3-5 weeks after your session, this is the point you decide which package you may want to purchase.





Safety

Newborn photography is a completely unregulated industry.

Anyone can advertise themselves as a newborn photographer without necessarily having the correct training or expertise to handle and photograph your baby safely.

At Aliana Bruce Photography your baby will be in very safe and experienced hands. A typical session will last between two and four hours and apart from feeding your baby we will be settling and posing your baby throughout that time. We make the safety and comfort of your baby our absolute priority. We practice safe posing techniques and there is always one supporting hand on or very close to your baby during the session.

I also have two beautiful girls myself so I know how it feels in the first few weeks when you get home with a new baby!

Please feel free to give us a call so we can have a chat if you have any questions. If you would like to book in a session please email us with your due date so we can schedule a provisional session.



I hope to photograph you and your new
family soon!

Aliana

xx



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