



Aliana Bruce

PHOTOGRAPHY

WATCH ME GROW
The first year forever

Welcome to Watch me Grow Club, the first year forever!

The first year flies by. Before you know it your little one will be crawling, talking and walking, digging into all that makes the world such a curious place. Here at Aliana Bruce Photography, our goal is to capture all these not-to-be-missed moments in stunning professional portraits that will mark your baby's growth during the first year.

Watch me Grow is our celebrated baby club and includes three milestone portrait sessions at 4/6 months, 8/9 months and 1 year. As a new member of the club you'll receive top notch service as one of our beloved babies, along with a custom slideshow of every ordered image from each session. In addition, at each Watch me Grow session, parents can select from our specially designed and specially priced portrait collections that culminate in a gorgeous year end product of your child.

So welcome! We are sure this year is going to be filled with fun times as we get to know your baby, and we are certain you will come away with the memories of a lifetime.

Aliana Bruce x



Ages & Stages

Watch me Grow includes Two or Three studio portraits sessions. These sessions are carefully planned so that they coincide with your baby's developmental achievements.

Four to Six Months

The first session marks the first major growth milestone when your baby is just learning to respond to you with a smile and/or a coo. Your baby should be actively engaging in "tummy time," pushing up and holding his head high, and just starting to grab her/his feet when lying down. The four/six month session highlights your child's developing personality as she/he begins to respond to sound, shapes and colour. Take delight as your little one learns to roll over and be ready for lots of drool!

This session is a great time to determine which one of our Watch me Grow Collections will work with your portrait goals. Each collection builds a different year-long series culminating in one final product for your home..



Eight to Nine Months

The second Watch me Grow session occurs when baby is sitting up, but not quite on the go...just yet!

Full of giggles, babbling and adorable expressions, this session is all about personality. Perhaps one of the most fun Watch me Grow sessions, your baby is enthralled with peek-a-boo, rattles and squeaky toys-all of which easily get the most adorable reactions. Your child's developing personality is in full force now, and we'll capture these first glimpses into it with a memory that will be with you for a lifetime.

Do you use social media? Digital files are a popular product with today's parent.

Ask about our Watch me Grow Collections that include digital files. Use them for sharing on Facebook, blogs and Pinterest, or print them in any size!



One Year

The final Watch me Grow session is a smash!

At one year old, your baby is on the move! Crawling everywhere and pulling his/herself up (some are even walking....phew!), this milestone marks the transition from baby to toddlerhood. Celebrate this major moment every family anticipates with a cake smash! Lots of our Watch me Grow parents bring a birthday cake for baby to get messy with. We'll document the infectious energy and effervescence that only a one-year-old can light up a room with. Welcome to parenthood. It only gets better from here!

Bare in mind I don't provide the cake for this session and I suggest a more organic session with no balloons or super decorated, a white and organic session, as how much more decoration and colors more chance to get out of fashion soon, and I want you to look at these image in 10 years time and still love them





Club Entrance Session Fee £110 Weekdays, or £150 Weekends

Your Watch me Grow Session Fee includes all three sessions and a year-end USB slideshow of every image you have ordered. Other siblings and parents are welcome to join in on the sessions. Products and digital images are sold separately in packages;

For the watch me Grow Club you get a discount of 20% in any of the baby packages, you can see all the packages here: <https://www.alianabruce.com/guildford-baby-and-children-photo>

Clients who have also completed a newborn session will get a complimentary outdoors family session when the baby is around 18 months old including session fee and "to the moon and back" Family package, that Includes 10 high-resolution digital files from your gallery in color, presented in a private online gallery for viewing and sharing and 10 Prints 6x8" Mounted in a box - *prints must be selected from the chosen digital images





Tips For A Successful Session

Schedule your Watch me Grow session around your child's nap time. You want your baby feeling fresh and happy. Mornings are typically when babies are at their "best."

Bring several favourite outfits, blankets or your child's must-have "lovie." Threadbare stuffed animals

make great additions to portraits especially if they mean something to you or your child.

Since we will photograph your baby in his bare bum too, bring an extra change of clothing for yourself, as we tend to have "accidents" here!

If you are planning a one-year cake smash, bring a birthday cake and get ready for a big mess! We have towels and hand sanitiser on hand, but if your babies skin is sensitive, be sure to bring body wash he/she can handle.



Policies & Booking

- Payment is required in advance and in full to guarantee session availability.
- All appointments must be scheduled at the same time following the birth of your baby.
- We understand that emergencies occur, so we allow one emergency reschedule per session. Any further cancellations result in forfeiture of that session.
- No substitutions of sessions or products are available in this program. The Watch me Grow Plan is nontransferable.
- For the best possible outcome for your exclusive sessions:
 - The first appointment must occur when your baby is able to hold his/her head up while on their tummy (3-6 months).
 - The second appointment must occur during the 'sitting up' stage and before crawling (6-8) months.
 - The third appointment must occur during your child's first birthday month.





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